

FIGHTING CHANCE

Volume 24, Issue 1
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Letter from LCA President Chris DeRose

Dear Friend of Animals,

Everyday we create irreversible destruction of the natural balance of our planet and our society. This irreversible destruction takes many forms:

- animals in vivisection laboratories sacrificed supposedly in the “name of science,” but more correctly in the name of profit,
- contamination of air,
- acid rain,
- destruction of forests,
- changes in global climate,
- fish suffocating in rivers and oceans,
- poisoning with pesticides of the foods we eat,
- an alarming increase of serious illnesses from the use of harmful chemicals,
- increase in general nervous illness and stress
- and animals killed for sport, pleasure and profit.

We are all fighting the same war with the same adversary. This adversary is **production** when it fails to meet the real needs of human beings and is done solely for profit. Multinational corporations are the adversary. We must become a multinational force ourselves to bring about real changes.

We are beginning to realize that our true needs are love, affection, justice and humanity. Although we are taught this at a very young age, as we enter the school system, the institution immediately begins to undermine this knowledge by conditioning us to be desensitized to other living creatures, starting with the dissection of these beings in the fourth and fifth grades. Thus the process of conditioning children to lack compassion begins.

Replacing that early positive knowledge, children learn about material possessions, status symbols and that profit equals “happiness.” Our children quickly begin a lifelong dependency upon “needs” imposed upon them by society.

We are now seeing that promises of more money and material goods at the expense of all sentient beings and our planet is not the answer. What sense is there in more jobs or higher wages if our children must breathe polluted air, drink contaminated water, eat irradiated and chemically-treated foods - all to the detriment of their health?

We are no longer willing to accept insignificant changes such as better conditions in labs for animals, or fifty nuclear plants instead of one hundred, or false cures for perpetual human ills.

We are all striving for one purpose – to make this planet a better place to live for future generations – a planet free from contamination, people free from oppression and animals free from exploitation. Just as the only answer to slavery was to abolish it completely and forever, the same applies to the cruelty, abuse, torture and killing of animals.

Thanks to your generosity, we are able to accomplish great things for the animals. And, with your continued support, we will always fight with every ounce of our being. We will never give up!

For the animals,



Chris DeRose
President and Founder

*This Issue is Dedicated
to Activist, Poison
Drummer and Long
Time LCA Supporter
Rikki Rockett*



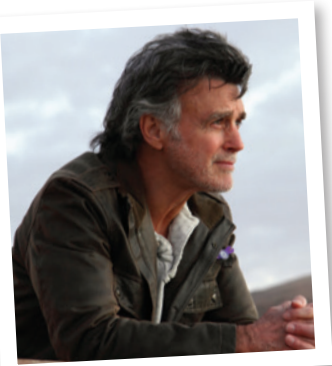
WHAT'S INSIDE

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give.org

LCA Meets all 20 BBB Charity Standards, holds the GuideStar Exchange Seal and has received the Independent Charities Seal of Excellence



Beagle Sammy with severe case of mange



Sammy after

Teddy before



Teddy after

LCA's Special Investigations Unit (SIU) helped expose the biggest case of puppy mill abuse in Hawaii.

JUNE 2010 - LCA's SIU hotline received a tip about a large puppy mill, Bradley Hawaiian Puppies, operating in Waimanolo, Hawaii about 30 minutes outside Honolulu. The mill was owned by Bradley International whose officers included a father and son – Vernon and Shannon Luke – and the manager, David Becker.

JULY & AUGUST 2010 – LCA's undercover operative procured a job at the mill. Once on site, LCA obtained footage of puppies born in squalid conditions, dead puppies, dogs with severe medical problems and major rodent infestation. Instructions were given to throw dead puppies in the trash for pick up. It was also discovered that multiple breeds of dogs were being bred and many of the puppies were sold wholesale to island pet stores. Vernon Luke's daughter, Sheryl Luke-Kalani, owned The Pet Spot in Pearl City (now closed), where customers were being misled about the origin of the puppies they purchased.

LCA showed the undercover footage and documentation to the Hawaiian Humane Society (HHS) and Hawaii News Now, who ran two exposés on the Bradley puppy mill and the lax laws and regulations that allow dog breeding to fester in Hawaii. Calls flooded into LCA and HHS after the newscasts were aired. One Hawaiian pet store owner voluntarily agreed to give the HHS a list of 90 different breeders she used. The newscasts exposed the problem of puppy mills in Hawaii to a huge audience. It was also discovered that not one breeder in Hawaii had the required federal license to sell puppies to pet stores.

Regarding LCA's help in fighting puppy mills in Hawaii, Keoni Vaughn, the Director of Operations at



Breeding Beagle with her pups

HHS, said, "We're grateful for LCA's help, because this is an island and everybody knows everybody, so to come in here undercover and get this great footage is huge and it will have impact." After getting onto the premises of the puppy mill for a second time, LCA and HHS were able to secure the release of two of the sickest dogs. During the visit, Becker was confronted by LCA for the way he treats the animals and tried to defend himself. He had just been interviewed and confronted by local media who had seen LCA's footage. His boss, Vernon Luke, took no responsibility for the conditions at the farm, putting the blame on Becker. Becker was asked by LCA if he had a dog of his own. He said he did and when asked if he would want his own dog to be treated like any of the dogs locked up for breeding, all he could say was, "No."

FEBRUARY 2011 – 153 dogs were rescued from the puppy mill by HHS, nearly half of them needing emergency medical care. Following the rescue, three dogs died and 79 puppies were born.

MARCH 2011 - After gathering and organizing all the evidence, the HHS handed the case over to prosecutors, who determined charges should be filed against Bradley International, Inc. and David Lee Becker the operations manager who oversaw the animals' daily care.

SEPTEMBER 2011 - In a victory for HHS and LCA, Circuit Court Judge Glenn J. Kim ruled in favor of the HHS, giving them ownership of all dogs and puppies. All the dogs were sterilized and were not to be returned to Bradley. By October 2011, all dogs were adopted with most being kept by their foster families. After seeing undercover photos and video shot by LCA's investigator at the puppy mill, Judge Kim said, "There was ample credible and direct evidence of the dogs being subjected to violations of the law. The old saying about the worth of a picture; it's true and in my view much of the photographic and all of the video graphic evidence in this case speaks for itself very loudly and very clearly."



Dead puppies were to be thrown away with the trash

N “PUPPY MILL IN PARADISE”



Bradley Int'l trial day with bags of matted hair of rescued dogs



Bradley Hawaiian Puppy Mill NOW with dog cages torn down

DECEMBER 20, 2011 – David Becker pled “not guilty” in the criminal case of 153 counts of animal cruelty and claims the business was dissolved and there are no assets. (Two days earlier they dissolved the corporation in an obvious effort to avoid liability. Unfortunately, Hawaiian corporate law allows officers of a company to indemnify themselves).

FEBRUARY 15, 2012 – District Court Judge David Lo charged Bradley International with 153 counts of animal cruelty and sentenced the following:

- \$370,700 to HHS for restitution
- \$306,000 (max amount of \$2,000 per count) in fines payable to the State of Hawaii
- \$8,415 to the State of Hawaii's Crime Victim's Compensation Fund

None of these fines will be paid by Bradley as the company was dissolved. The courts also refused the pleas that officers of Bradley International be prevented from ownership, profit and possession of animals.

MAY 2012 – LCA's SIU traveled back to Hawaii to survey the Luke family's new puppy mill farm and The Aloha Pet Shop. Employees inside the pet shop did not know where the puppies came from but LCA learned the shop was selling approximately 20 puppies a month at \$1,200 each (\$24,000

Shortly after the penalty hearing, the Luke family brazenly started operating another dog-breeding business in Mountain View, Hawaii. In October 2011, Sheryl Luke-Kalani opened Aloha Pet Shop in Aiea after closing down The Pet Spot in Pearl City. The Luke family has escaped justice and will continue to profit from the abuse of dogs and puppies, and as a result more dogs and puppies will suffer and die.



Aloha Pet Shop operating in Aiea, Hawaii

month average). At the mill, LCA politely asked three people on the property permission to inspect the dog kennels to see how the animals were being treated. The exchange got heated and LCA was told to get off the property.

JUNE 2012 – Former Bradley International officer and puppy mill manager, David Becker was extradited from Las Vegas, Nevada to Honolulu by City Prosecutor Keith Kaneshiro and served with the complaint, alleging 153 counts of animal cruelty.

Becker awaited trial for 6 months incarcerated on \$200,000 bail, and faced up to one year in prison and \$306,000 in fines if convicted.

DECEMBER 19, 2012 - David Lee Becker was sentenced to six months in prison and given credit for time served. Circuit Judge Glenn Kim stated that restitution to the HHS was not appropriate because they were not a direct victim of the animal cruelty.

This case has garnered national attention and represents a major turning point in Hawaii's public awareness of puppy mills. More people are now diligently reporting allegations of animal neglect, abuse and suspected puppy mills.

After seeing LCA's undercover footage of the Bradley Mill, Hawaiian Senator (D) Clayton introduced legislation aimed to protect puppy mill dogs. The latest legislation, Senate Bill 2492, regulating Large Scale Breeders was introduced in January 2012. When passed, it will require the licensing of dog breeders, establish minimum standards of care and the authorization of each county to pursue civil penalties for noncompliant dog breeders.

Undercover Notes from the Field:

"There were puppies and adults, all different types of breeds. It was almost impossible to breathe at times, the smell of feces and urine permeated the property. The sick and injured dogs were caged indoors 24/7, with no special treatment given to them whatsoever. Everyday, for seven days, I asked the same question; when are you going to fix the poodle (that had a cancerous tumor)? And they said, 'Today, it's going to the vet.' I got that answer for seven days straight. It never went."

LCA's Undercover Investigator



Breeding puppy mill dog with cancerous leg tumor

Puppy Mill Awareness Day



Facts about Puppy Mills

- A puppy mill is a mass breeding facility that produces puppies for sale.
- Puppy mills, most of which are not inspected and licensed by the U.S.D.A., are notorious for their filthy, overcrowded conditions and the unhealthy animals they produce.
- Puppy millers want to maximize profits and spend little on food, shelter and veterinary care.
- Puppy mills contribute to the pet overpopulation problem; millions of unwanted dogs are euthanised nationally in shelters every year.
- Puppy mill breeder dogs suffer for years in continual confinement. They are bred over and over and then destroyed or discarded once they can no longer produce puppies.
- Unlicensed puppy mills often sell puppies at six weeks of age even though federal laws prohibit licensed mills from selling puppies under eight weeks of age.

Please join LCA the last weekend of September every year for PMAD



Puppy Mill Survivor Delilah Belle at PMAD 2012

Every September (since 2004), LCA and Paws of Austin host the annual Puppy Mill Awareness Day (PMAD) to raise awareness of the brutal realities of puppy mills. The event began in Lancaster, Pennsylvania and has evolved to include Los Angeles, CA and Austin, TX. Each year, attendance increases as more and more people become educated about puppy mills.

In September 2012, the 9th annual PMAD took place in Austin, TX. Hundreds of people showed up to show their support to put an end to puppy mills...and to meet the courageous puppy mill survivors.

LANDMARK VICTORY! Los Angeles City Council Bans the Sale of Commercially Bred Puppies

L.A. City Council approved a new city ordinance on October 31, 2012, that will ban the sale of mill animals in any pet store in Los Angeles. The ordinance includes dogs, cats and rabbits and institutes a 3-year ban, which if violated can incur a misdemeanor count and fines ranging from \$250 to \$1000, depending on how many times the offense has been committed. **Any dogs, cats or rabbits sold at a pet store must be obtained from shelters or rescues when the ban goes into effect (date not released yet).** This ban

will help put an end to the demand of puppy mill dogs and the growing number of shelter animals in Los Angeles. In 2011, approximately 500,000 animals were euthanized in Los Angeles County at taxpayer's expense totaling an estimated \$50 million.

The ban was championed by Councilman Paul Koretz, a longtime supporter of animal rights who said lawmakers have a duty to stick up for animals who "cannot speak for themselves."

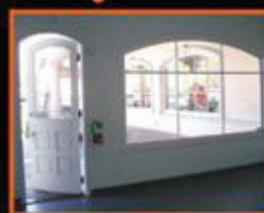
CLOSED! CLOSED! CLOSED!



POSH PUPPY, BEVERLY HILLS, CA



POSH PUPPY, TARZANA, CA



MILLIONAIRE MUTTS, MALIBU, CA



PUPPIES & BABIES, LOS ANGELES, CA

PETS OF BEL AIR, LOS ANGELES, CA – STOPPED SELLING PUPPY MILL DOGS

LCA shut down four pet stores selling puppy mill dogs as part of the Puppy Mill Free Stores L.A. campaign

DOG WHISPERER: INSIDE PUPPY MILLS



▶ What You Can Do:

National Geographic's special episode of The Dog Whisperer brought a lot of needed attention to the issue of puppy mills. In the special, "Dog Whisperer: Inside Puppy Mills," Cesar Millan goes undercover with LCA's SIU to witness the horrors of puppy mills in Lancaster, CA. Eleven dogs that were considered worthless by the puppy miller were handed over and Cesar showed how to rehabilitate the traumatized dogs from the moment they were rescued out of their cages.

"We are from two different points of rescuing," Cesar says of LCA, "They do the physical rescue, I do the psychological rescue. So together it's a team, it's a good pack. When you bring a dog into your life, please do your homework and don't buy a dog from a puppy mill. Visit a local shelter or rescue group instead."



LCA's Chris DeRose showing Cesar Millan a puppy mill in Lancaster, CA

- 1.) **SPREAD THE WORD** - educate others about puppy mills.
- 2.) **CONTACT** your local and federal elected officials demanding puppy mills be outlawed and tell them about the L.A. City ban. Find your officials' contact info at www.votessmart.org.
- 3.) **ADOPT, DON'T SHOP!** – Get your companion animal from a rescue or shelter; never buy from a breeder or online.
- 4.) **WRITE LETTERS** to your local newspapers about the puppy mill/pet store connection.

For more information, go to www.BanPuppyMills.com, call 310.271.6096 x 27 or email Campaigns@LCAAnimal.org.



Some of the puppy mill dogs rescued from World Kennels in Lancaster, CA



This is what a U.S.D.A. licensed puppy mill looks like



FUR FREE

What You Can Do:

- 1.) **WRITE** – Contact the city council in your area and ask them to make your city Fur Free.
- 2.) **BOYCOTT** – Refuse to buy items containing fur or fur trim. Purchase faux fur and cruelty-free fashion instead.
- 3.) **CONTACT** – Get in touch with designers, manufacturers, stores, catalogs and fashion magazines and ask them to stop producing, selling and promoting fur.
- 4.) **EDUCATE** – Inform others about the horrors of the fur trade. Distribute literature or plan an anti-fur protest.

For more information, go to www.FurFreeFriday.com, call 310.271.6096 x 27 or email Campaigns@LCAAnimal.org.



WeHo Makes History! It's Official – September 2013 West Hollywood, CA To Be The First City In The U.S. To Ban The Sale Of Fur Apparel

On May 16, 2011 Councilman John D'Amico introduced **Ordinance # 11-877** to ban the sale of fur products in West Hollywood, CA (WeHo). The ordinance passed in November 2011, making WeHo the world's first city to ban fur products, setting a precedent for the rest of the world to put an end to the needless suffering of fur bearing animals solely for the purpose of vanity.

West Hollywood has been a leader in passing ground-breaking legislation in the area of animal welfare since 1989, when they passed Resolution 558 which banned cosmetic testing and steel leg-hold traps. It was the first city in the U.S. to ban the declawing of cats, and is also one of the guardian cities where pets are referred to as animal companions, not pets. In 2010, it banned the sale of dogs and cats in pet stores. Resolution 558 proclaimed the city a "Cruelty Free Zone for Animals."

The History of Fur Free WeHo
LCA and fellow animal advocates, came together to **BAN** the sale of fur in West Hollywood. After successfully completing a six-week campaign of weekly rallies and demonstrations leading up to the 2011 city council elections, and visits to retail establishments carrying fur, some important objectives were met. Several stores voluntarily removed fur from their stores, fur-free candidate John D'Amico was enthusiastically and overwhelmingly elected by the citizens of West Hollywood, and awareness was raised around the fur issue.



LCA's Chris DeRose, Paul Koretz and Rue McClanahan in 1989 presenting historic Resolution 558 to WeHo proclaiming the City of West Hollywood a Cruelty Free Zone



Council members Jeffrey Prang and John D'Amico with LCA's Chris DeRose and Ellen Lavinthal at 9/20/11 press conference announcing the historic vote to ban the sale of fur in West Hollywood, CA

WEHO

The ordinance to ban the sale of fur in West Hollywood was drafted, and at 1:45 AM on Tuesday, September 20, 2011, the city council voted 5-0 to pass the ordinance. On the second and final reading of the Fur Free Ban on Monday, November 21, 2011, three of West Hollywood's City Council Members voted to officially pass the controversial ordinance. Although Councilmember John Heilman voted against the ban and absent Councilmember Abbe abstained, Mayor John Duran, Mayor Pro Tempore Jeffrey Prang, and author of the ordinance Councilmember John D'Amico voted in favor of passing the ban. The official implementation date of the Fur Free Ban is September 21st, 2013. On this date, West Hollywood retailers will no longer be able to sell apparel that is made from the skin or pelt of animals with hair, wool or fur.



Fur Free WeHo protestors

The ordinance is one of the first of its kind in the United States.

"West Hollywood has the opportunity to once again be a leader for animal welfare by becoming the first fur-free city in the nation. We have pledged to be a place that is free of cruelty to animals and we can no longer support the barbaric fur trade by selling the products of that cruelty in our city." – WeHo City Councilmember John D'Amico

FIRST ANNUAL FUR FREE WEHO SHOP-IN!

In May 2012, LCA and Fur Free WeHo held the 1st Annual Fur Free WeHo Shop-In to celebrate the one year anniversary of the introduction of the Fur Free Ban. The Shop-In will be an annual event encouraging consumers to shop cruelty free and to show retailers they do not have to sell products that promote the needless suffering of animals.

FUR-FREE FRIDAY
11-23-12
11am-1pm FASHION ISLAND, NEWPORT BEACH, CA

LCA organized and led the 22nd Annual Fur Free Friday protest at Fashion Island, Newport Beach, CA. "Black Friday" - the day after Thanksgiving - and the busiest shopping day of the year has grown to become one of the most widely attended annual protests of the animal rights movement. Supporters marched amongst the stores with LCA posters, handing out literature and educating shoppers and fur-selling merchants about the horrors of the fur industry.

Fur Facts:



Mink

- Every year more than 50 million animals are killed violently for their fur.
- Common methods of killing include neck-breaking, anal or genital electrocution, poisoning, suffocation, drowning, head-bashing and gassing.
- No federal law exists to regulate the killing methods used on fur farms so animals are usually killed using the cheapest – and often least humane – means of slaughter.
- Garment and accessory labels do not always accurately identify the type of animal fur used in an item. Dog and cat hair from China is often used for fur trim.
- Many European countries have banned fur farming based on the understanding it is impossible to raise furbearing animals in captive conditions that adequately ensure their welfare.
- The fur industry threatens our wildlife and environment, contributes to high energy costs, pollution, land destruction and reductions in populations of wild animals, including endangered and threatened species that are accidentally trapped and killed.



Lynx

The Chilling Truth About Who's "GHOSTS"



Manhandling trussed Australian sheep into trunk in Kuwait



Australian sheep dragged to slaughter while other sheep watch



Australian cattle beaten prior to roped slaughter in Indonesia



Fully conscious Australian sheep awaits throat cut in Kuwait

Australia's Ban Live Export Campaign – Help End the Senseless Cruelty!

Australia is the world's largest exporter of live animals for slaughter. Every year, millions of Australian cattle, sheep, and goats are exported live to be killed in the Middle East, South East Asia, North Africa, and the Philippines – where no animal welfare laws exist to protect them. Tens of thousands of animals die before reaching their destination. Those who survive the grueling journey are transported, handled, and slaughtered in horrific ways.

In October 2011, LCA's DeRose was the only guest (non-shareholder or media) invited by Rupert Murdoch himself, to attend the News Corporation's Annual General Meeting.

The invitation was prompted by a letter LCA sent to media mogul Murdoch threatening civil disobedience if Murdoch did not take an official stance condemning Australia's live animal export.

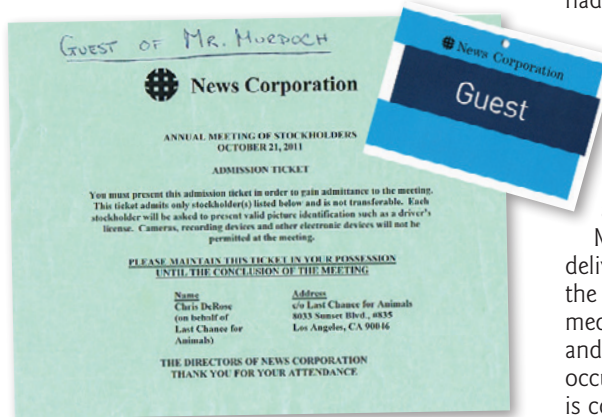
Rarely are speakers allowed longer than two minutes; DeRose was given almost five, after which Murdoch replied "yes" to all three of the following questions:

- Will you condemn Australia's live animal export?
- Will News Corporation allow a forum for a fair and impartial voice through your media outlets?
- Can LCA have a contact person to talk to so that we can get that kind of dialog going in Australia?

A total of eight Opinion Editorials (Op Eds) opposing live animal export, written by DeRose, appeared in Australia's most influential and prestigious publications owned by News Corp from February to May 2012. The articles had a major impact on exposing the ban live export issue to Australian citizens and significantly helped increase the outreach to Australian government officials to ban the practice.

In October, 2012, LCA's DeRose was again invited by Rupert Murdoch to speak at News Corp's AGM. DeRose thanked Mr. Murdoch for "being a man of his word" in delivering the press coverage he promised at the 2011 AGM and asked him for continued media coverage in Australia in addition to US and European media, stating, "change only occurs through an informed public." LCA is committed to following through with Mr. Murdoch and News Corp to expand coverage internationally.

Animals Australia has conducted ten investigations since 2003; eight into the treatment of Australian animals exported to the Middle East, one in Indonesia, and another in Turkey. These investigations have consistently revealed appalling animal cruelty as a routine part of the live export trade. Most of the importing countries have no animal welfare standards and the animals shipped live are subject to atrocious cruelty and abuse from the instant they are packed onto the ships to the last terror-filled final moments of their lives. The vast majority of animals are slaughtered while fully conscious.



LCA's Chris DeRose was invited to attend News Corp AGM in 2011 and 2012



LCA protesting at the News Corp AGM

's Aboard This SHIP"



▶ What You Can Do:

- 1.) **CONTACT AUSTRALIA'S PRIME MINISTER, JULIA GILLARD. LET HER KNOW YOU WANT AUSTRALIA'S LIVE ANIMAL EXPORT CRUELTY TO STOP:**

Paper mail is best:

The Hon Julia Gillard MP
Prime Minister
Parliament House
CANBERRA ACT 2600
AUSTRALIA

On facebook
<http://www.facebook.com/juliagillard>

On twitter
<http://www.twitter.com/JuliaGillard>

On the web
<http://www.pm.gov.au/contact-your-pm>

- 2.) **WRITE TO THE AUSTRALIAN BOARD OF TOURISM:**
Tell them you will never visit Australia until the cruelty involved in live animal export is stopped.

Andrew McEvoy
Managing Director
Tourism Australia-Head Office
GPO Box 2721
Sydney NSW 1006
AUSTRALIA

- 3.) **BE HEARD!** – Write letters to your local newspapers and get others thinking about the issue.



LIVE EXPORT FACTS:

- During the last 30 years, **Australia has sent more than 160 million sheep and cattle** to be slaughtered in other parts of the world, such as the Middle East and South East Asia.
- Depending on their destination, the journey can take up to three weeks, during which time the animals remain in cramped conditions and must endure all weather extremes.
- Thousands of animals die during the journey. In 2010, nearly 27,000 sheep died en route and 1,000 cattle died on ships. Just recently, 21,000 sheep were not allowed into Pakistan and were treated like worthless rubbish; they were dragged, beaten and their throats were sawed with blunt knives before they were thrown into mass graves – many were still alive hours later.
- Sheep exported to the Middle East are routinely mishandled and dragged. Many have their legs bound together and are thrown in car trunks for transport to their final destinations (in a region that has temperatures near 120 degree Fahrenheit in summer).
- Animals Australia obtained footage of cattle being routinely brutalized prior to slaughter, including being tripped to the floor by ropes, dragged

- by their legs, having their knees smashed with hammers, eyes gouged, being whipped, hit and kicked, having their tails broken and leg tendons slashed. One animal with a broken leg was tortured for 26 minutes before being killed.
- Animals Australia's footage shows fully conscious sheep flailing in agony for 30-40 seconds after having their throats slit.
- Terrified animals slip on blood covered floors and shake in fear as they are forced to watch their companions brutally slaughtered.

The evidence gathered against Australia's live animal export trade by Animals Australia is damning. No amount of profit or excuses can justify Australia's continued involvement in live animal export and the abominable cruelty inflicted on animals. Join LCA and Animals Australia to help put an end to Australian live animal export.

The most effective way to force importing countries to improve their animal welfare standards is to stand with the Australian public and call for an immediate ban on live animal export. This will convey a message to importing countries and politicians that compassionate people everywhere will not stand for animal cruelty.



LCA's DeRose appeared on Headline News with Jane Velez-Mitchell to discuss the atrocities involved in Australia's Live Export Trade



What You Can Do: ◀

- 1.) **CONTACT** your local city officials and ask them to ban live animal acts.
- 2.) **DO NOT PATRONIZE** animal circuses, zoos or any other entertainment that exploits animals; support circuses that only use human performers such as Cirque du Soleil.
- 3.) **ORGANIZE OR ATTEND** circus and zoo protests.
- 4.) **SUPPORT** legislation protecting circus and zoo animals.

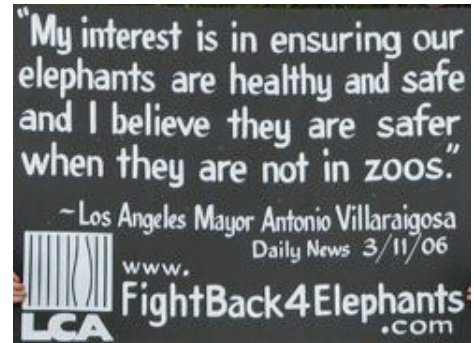
For more information, go to www.LCAAnimal.org, call 310.271.6096 x 27 or email Campaigns@LCAAnimal.org.



ELEPHANT SANCTUARIES - NOT CAPTIVITY!

Photo by Cindy Beal

As one of the most intelligent mammals on the planet, elephants have complex needs that no zoo or circus can provide. Life in captivity is torture for these sensitive creatures that require tight social bonds and have strong migratory instincts. LCA's campaign is aimed at educating the public about the needs of elephants and putting an end to elephants in captivity. The plight of elephants in circuses and zoos is garnering worldwide attention. Public sentiment is shifting and concern for the safety and well-being of these sensitive and intelligent animals is growing quickly.



"I strongly believe it is only a matter of time before elephants are banned from circuses everywhere. It is my hope the L.A. City Council will make Los Angeles the first major city in the United States to refuse the showcasing of cruelty."
 – LCA's Chris DeRose

BREAKING NEWS! - LOS ANGELES CITY COUNCIL IS CONSIDERING BANNING ELEPHANTS IN TRAVELING CIRCUSES!

November 20, 2012 – The Los Angeles City Council had the first meeting to discuss a ban on the use of elephants in any public performances and the use of bull hooks on elephants in traveling circuses that visit L.A.. Animal advocates were allowed to speak on behalf of the elephants. A motion was filed to hold a council meeting to debate the topic.

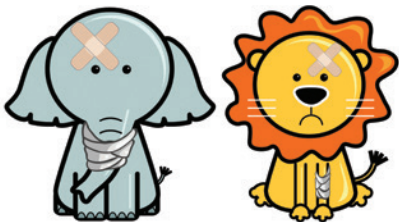
At least 34 municipalities in the U.S. have restricted the use of exotic animals in circuses, and two countries have outright banned elephants from circuses. **In October 2011**, the Irvine, CA City Council voted and passed a ban on wild animal circuses.

BREAKING NEWS! - L.A. ZOO – NEW ELEPHANTS OF ASIA EXHIBIT – JUDGE ISSUES INJUNCTION – “ELEPHANTS ARE NOT HEALTHY, HAPPY OR THRIVING”

July, 2012 – California Superior Court Judge John L. Segal issued an injunction against the Los Angeles Zoo prohibiting the use of bull hooks and electric shock, requiring the soil in the exhibit to be tilled regularly and the exercising of the elephants a minimum of two hours a day. The injunction came as a result of a lawsuit filed in 2007 by attorney David Casselman (working pro-bono) on behalf of late actor Robert Culp and real estate broker Aaron Leider – seeking to close the redesigned L.A. Zoo elephant exhibit. LCA provided undercover footage of Billy at the L.A. Zoo, showing him bobbing from side to side, which is a sign of stress for elephants in captivity.

"I just wanted to drop you a note of thanks for all of your efforts and investigative work related to the recent trial against the LA Zoo to close the elephant exhibit. It was of critical importance and proved quite valuable indeed. So, thanks again for all you do for animals and animal organizations." – Attorney David Casselman's letter to LCA

THE CIRCUS HURTS ANIMALS!



LAST CHANCE FOR ANIMALS
WWW.LCANIMAL.ORG





SUFFERING UNDER THE BIG TOP!

“GET OUT OF TOWN!” LCA’S CIRCUS PROTESTS

LCA held protests at the Ringling Bros. circuses during the 2012 summer months in Los Angeles, Ontario, Anaheim, San Jose and San Diego, CA. LCA volunteers held protests in other cities of the U.S. Hundreds of protestors turned out to educate the public about the horrific conditions circus animals have to endure on a daily basis. Undercover video taken by an LCA investigator of circus elephants being beaten during training sessions was shown. Numerous individuals and families turned in their tickets and left the arena after seeing the footage. Some people even joined the protests.



Circus animals spend most of their lives in small, dirty cages, released only to perform. Many are leased seasonally from dealers. The animals spend up to 11 months on the road being whipped, prodded, beaten, or reprimanded by transient or temporary circus workers who typically have little or no experience caring for exotic animals. Highly social animals such as elephants are deprived of the herd interactions they crave while solitary animals such as tigers are forced to interact with each other creating stress, behavior problems, and health issues that often go untreated and are exacerbated by forced performances, public display, inadequate veterinary care and the lack of proper nutrition and access to fresh water.



Trainer with bull hook

Circus elephants endure long periods of confinement, physical and social deprivation, lengthy transport times and abusive methods of control. The use of the bull hook, a rod with a pointed metal tip--used to prod, hook, hit and intimidate elephants, is rampant. Disturbing footage exists showing abusive training practices of Ringling Bros., Barnum & Bailey, and Cole Bros. where elephants are unnaturally stretched, beaten, hit, poked and jabbed until bloody.



Ringling Bros. Young Protestors

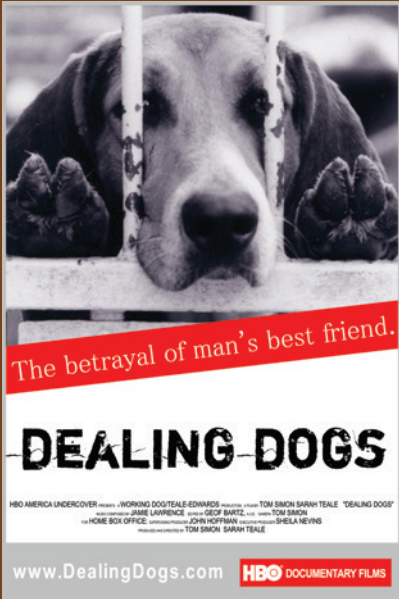


Ringling Bros. baby elephant training farm



DEALING DOGS

In 2006, HBO's America Undercover released the Emmy nominated and Genesis award-winning documentary, "Dealing Dogs," about LCA's harrowing undercover investigation into notorious Class B Dealer C.C. Baird and its historic outcome.



HE WAS AMERICA'S MOST NOTORIOUS DOG DEALER.

USDA licensed Class B dealer, C.C. Baird, was America's most notorious dog dealer. This despicable man brutalized more than five thousand dogs and countless cats each year and was responsible for their deaths. He greedily raked in millions of blood dollars by selling them to research facilities where they were needlessly tortured to death in the name of "science."

Some of the dogs were strays. Most of them were suspected to be stolen pets. After LCA's undercover investigation (documented in HBO's America Undercover "Dealing Dogs") and subsequent bust in 2005, C.C. Baird's USDA license was permanently revoked and among other penalties, he was slapped with a fine of \$262,700, the largest fine ever imposed by the USDA/APHIS (read all about the undercover investigation at www.DealingDogs.com).



25th Annual National Pet Theft Awareness Day



LCA launched Pet Theft Awareness Day (PTAD) on Valentine's Day in 1988 to memorialize the nearly two million animals that are taken each year and sold to research facilities, dog fighting rings, and puppy mills. On February 14th of each year, LCA and other animal advocacy organizations across the country educate the public about the problem of pet theft, and how they can protect their companion animals.

In 2012, LCA observed the 25th annual PTAD with the Animal News Van driving to numerous dog parks in Los Angeles and distributing pet theft literature.

The National Academies' Institute for Laboratory Animal Research, which advises the federal government on issues related to animals used in research, stated in their report released in May 2009 entitled "Scientific and Humane Issues in the Use of Random-Source Dogs and Cats in research," that it is not necessary to obtain animals from Class B dealers for National Institute of Health research. All members of the National Academy of Sciences committee viewed LCA's HBO film "Dealing Dogs" as part of their deliberations and LCA is recognized on page 80 of this report.

Protect America's Companion Animals

Support
The Pet Safety and Protection Act
 H.R. 2256



USDA licensed "random" source Class B dealers and their middleman cohorts, called "bunchers," acquire dogs and cats (many are stolen companion animals) through fraud, deception and outright theft and sell them to research facilities. Although they routinely violate the Animal Welfare Act, an abuse-ridden system still allows the seven remaining random source Class B dealers to sell dogs and cats to research facilities. **Representatives Mike Doyle (D-PA) and Chris Smith (R-NJ) reintroduced the Pet Safety and Protection Act of 2011, H.R. 2256, and when adopted, the bill will:**

- Prohibit the sale of random source dogs and cats to laboratories by Class B dealers;
- Prevent stray animals, who may be lost family pets, from being sold to laboratories; and
- Remove the financial incentive for Class B dealers to illegally acquire dogs and cats and sell them to research laboratories.

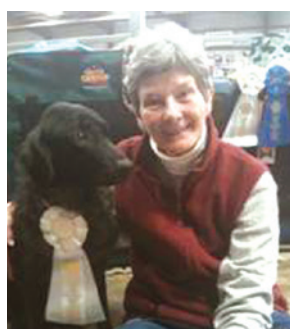
LIBERTY, JUSTICE AND FORALL!

The Stories of Three Dogs Rescued from Martin Creek Kennels

“We took three large black dogs of the last 50-60 dogs that were rescued from Baird’s Martin Creek Kennels who had no where to go. We named them Justice, Liberty & Forall meaning that all living creatures deserve that. Justice was so scared he would barely walk; he crawled with his belly on the ground and would only crawl in a small area. We penned Justice and Liberty at first so they could observe the other dogs at the foster home and relearn people and dog socialization,” said Shelley Smith of DogsOnly.org.



Justice rescued from Martin Creek Kennels in 2005!



Justice the Champ with adoptive Mom Judithanne



Liberty rescued from Martin Creek Kennels in 2005!



Forall (aka Froggie) rescued from Baird’s Martin Creek Kennels in 2005

Justice’s story

There is no way to know where border-collie mix Justice came from, who previously owned him, or what kind of life he had before. His adoptive mom, Judithanne says, “Justice is an amazing dog! Six years ago he came to live with us. I wondered if we were ever going to get him out from under the bed. Now, a very sweet, gentle, friendly dog will greet you at the gate, run on the agility field, and happily walk by your side wherever you want to go. We were so very proud of his first adventure of competitive agility, never expecting a ribbon!” (Justice had his first agility competition in February 2011 and won 4th place!)

“Many people thought Justice was unadoptable, he would dart his eyes from side to side expecting to be beaten. He was so timid. He was scared to even walk, eat or drink water because he’d been beaten so severely at Baird’s. Judithanne had a lot of work ahead of her when she adopted Justice but she persevered and they succeeded,” said Shelley Smith of DogsOnly.org.



Justice Today!

Liberty and Forall’s Story

“One family adopted both Liberty and Forall (aka Froggie). Liberty was actually the most bizarre in her behavior and was aggressive. When we first got her, she was so shell shocked from abuse, she looked to be hallucinating. Her eyes darted and followed things that were not there. Her head moved around in circles and she would bite at us. We never kennel dogs except for the first five days to worm them. She stayed in her kennel for about two months, and after getting to know us and going to adoption showings, she came out of it. Froggie, a pit mix with lab and chow, was a lover from the very beginning and seemed to be pretty normal with no apparent issues. I could tell from his loving look at the handler in his rescue photo just shortly after he was rescued from Baird’s facility that he was a lover.” Shelley Smith of DogsOnly.com.



Liberty and Forall

What You Can Do About Pet Theft:

- 1.) **SPREAD THE WORD** – visit www.DealingDogs.com to read more and educate others.
- 2.) **CONTACT** your Representative’s and urge them to support and cosponsor the PSPA. Find your rep’s contact info at www.house.gov/representatives/find.
- 3.) **SPAY & NEUTER** your companion animals to cut down on pet overpopulation. With dogs and cats in such high abundance, dealers have no trouble finding pets to steal.
- 4.) **PLAN A PTAD EVENT** in your area on February 14th, Pet Theft Awareness Day.
- 5.) **GET** the military style dog tag imprinted with the details of “Rebel,” a special dog at Baird’s Martin Creek Kennels. The tag comes attached to an info card with Rebel’s story. Wear it as a reminder of the dogs that have lost their lives at the hands of Class B dealers and as a tool to educate others.
- 6.) **PLACE** “I Could Have Stolen Your Pet” stickers on the leashes of dogs left alone.



For more information, go to www.StolenPets.com and www.DealingDogs.com, call 310.271.6096 x 27 or email Campaigns@LCAAnimal.org. Purchase the “Rebel” dog tag and “I Could Have Stolen Your Pet” stickers on LCA’s merchandise web page.

“Pet Theft is Organized Crime Sanctioned by the U.S.D.A.”
– LCA’s Chris DeRose

What You Can Do:

- 1.) **CONSIDER TREKKING TO SEE THE MOUNTAIN GORILLAS** when planning your next vacation. For info visit, www.ugandawildlife.org and www.rwandatourism.com.
- 2.) **DONATE** to LCA's next campaign to provide 30 Nikon Monarch Binoculars.

For more information, go to www.LCAAnimal.org, call 310.271.6096 x 27 or email Campaigns@LCAAnimal.org.

Africa participates in "Eco-Tourism," which provides revenue through gorilla trekking both in Uganda and Rwanda. Revenue earned through tourism benefits both the mountain gorillas and surrounding communities and helps the local people understand the value of the gorilla's continued survival. Gorilla treks are very restricted and help fund future preservation efforts of the mountain gorillas and community projects – schools, roads, clinics and community centers.

HELP SAVE THE MOUNTAIN GORILLAS



Baby Mountain Gorilla in Rwanda

Africa's Mountain Gorillas, one of man's closest relatives, live in the forests of the Virunga volcano region, along the borders of Uganda, Rwanda and the Congo. They are one of the world's rarest animals. The rangers, trackers and wardens of the Uganda Wildlife Authority (UWA) and Rwanda Wildlife Authority (RWA) are the front line in gorilla conservation and are responsible for their day-to-day protection from poaching, political instability and deforestation.

Following two censuses carried out in the Virunga Massif in 2010 and in Bwindi in late 2011, it was confirmed the world's population of Mountain Gorillas now stands at a total of 880. There are 480 Mountain Gorillas in the Virunga massif which comprises Mgahinga Gorilla National Park (Uganda), Volcanoes National Park (Rwanda) and Virunga National Park (DRC "Congo") and 400 confirmed in Bwindi Impenetrable National Park, which is entirely in Uganda. This means that Uganda is host to more than half of the world's population of Mountain Gorillas.

The good news is that the population of Mountain Gorillas in Bwindi has increased by 80 since the last census in 2006. Bwindi Impenetrable National Park and Virunga National Park are UNESCO World Heritage Sites, and are the most popular tourism destinations in Africa.



LCA meeting with UWA in Bwindi, Uganda



MOUNTAIN GORILLAS

DONATE TO LCA'S GORILLA CAMPAIGN!

Impressive in size and strength, Mountain Gorillas can reach a height of 5-6 feet and weigh 450-500 lbs. The male silverback can reach in excess of 800 lbs. They live in family groups, are vegetarians and have a highly developed social system.

LCA's "Help Save the Mountain Gorillas" campaign raises funds to buy specific equipment that will aid the UWA and RWA in their dangerous work protecting the Mountain Gorillas.



Silverback Gorilla Holding His Son in Rwanda

Thanks to you, LCA successfully raised funds and provided the following equipment to the UWA and RWA:



22 Garmin GPSMAP62 units and 271 pairs of "Bang for Your Buck" rain suits



One of the UWA rangers using a Motorola radio that was donated to Bwindi to enhance gorilla monitoring and other patrol activities



120 Garmin eTrex Legend HCx GPS units and 60 Motorola GP340 radios

Please DONATE to LCA's next campaign to provide 30 Nikon Monarch Binoculars. Make sure to mention "Gorilla" when you donate.



30 Nikon Monarch Waterproof Binoculars 8x42 Magnification

SAVE AN ENTIRE SPECIES!



FIGHT

THE ANIMAL ENTERPRISE TERRORISM ACT

“Please write to animal activists who are serving time in prison. Your letters can provide a lifeline. It is so important that we don’t forget those who have not only done amazing work but also given their freedom for the animal rights movement.” – LCA’s Chris DeRose

For information on how to contact imprisoned animal activists, go to www.GreenIsTheNewRed.com.

Activism Now Terrorism? Our First Amendment Rights are Under Attack!

On September 29, 2006 the Senate unanimously passed the Animal Enterprise Terrorism Act (AETA) and on November 13, 2006 it passed in the House **with only six Representatives voting**. President Bush signed the AETA into law on November 27, 2006. The lone dissenting statement was made by Representative Dennis Kucinich, who said that the bill was, “written in such a way as to have a chilling effect on the exercise of the constitutional rights of protest.” Industry groups pushed the AETA through Congress quickly and with little public scrutiny.

The law can be used against a person who “intentionally damages or causes the loss of any real or personal property used by an animal enterprise.” Personal property can include a loss of profits for a business, meaning that a fur protester who persuades a consumer not to shop at a particular store could face a terrorism charge.

The bill defines an animal enterprise as any of the following:

“A commercial or academic enterprise that uses or sells animals or animal products for profit, food or fiber production, agriculture, education, research, or testing.

A zoo, aquarium, animal shelter, pet store, breeder, furrier, circus, or rodeo, or other lawful competitive animal event.

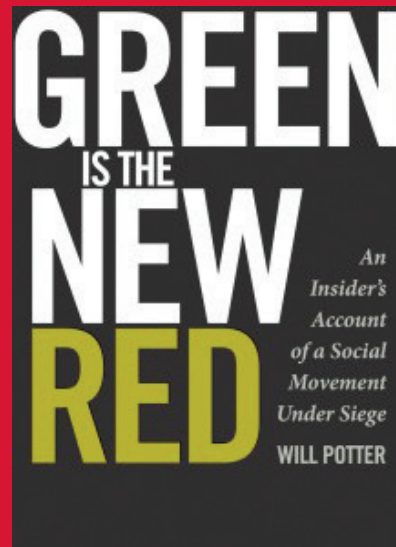
Any fair or similar event intended to advance agricultural arts and sciences.”

Defining non-violent activist tactics that cause exploitive corporations to lose profit but don’t physically hurt anyone as “terrorism” is both a deceptive misapplication of a serious term and a completely unacceptable violation of our Constitutionally-granted First Amendment rights to freedom of speech.

Many animal rights activists are being targeted because of their dedication to the animal rights movement. The rise of recent arrests and imprisonments is due to the “Green Scare” movement which refers to the federal government’s expanding prosecution efforts against animal liberation and ecological activists, drawing parallels to the “Red Scares” of the 1910’s and 1950’s.



Will Potter is an award-winning independent journalist based in Washington, D.C. He is the author of *Green Is the New Red: An Insider’s Account of a Social Movement Under Siege*. The book is about how animal rights and environmental activists are being labeled “eco-terrorists,” and what that means for the safety and freedom of us all.





INTERNATIONAL ANIMAL RIGHTS CONFERENCE 2012

LCA's Chris DeRose was part of the International Animal Rights Conference held in Luxembourg in September 2012. DeRose gave two presentations at the conference: How to Deal with Media, Law Enforcement and the Public in Civil Disobedience, and How to be Most Effective at Making Real Change for Animals. The conference was attended by news media, the general public and animal rights activists and groups from 35 different countries.

THE SPANISH 12

On the morning of June 22, 2011, Spanish police arrested 12 activists from the animal rights organizations Animal Igualdad and Equanimal in a series of raids sanctioned by the judge from the Magistrate's court, Santiago de Compostela in Galicia, Spain. The arrests and house raids took place in the regions of Madrid, Asturias, Vizcaya and Galicia; the detained activists were then taken to court, where they were accused of offences against the environment, public disorder, and criminal association, disclosure of secrets and conspiracy. The activists objected to the charges because Judge Vazquez Tain, who is involved with the case, is heavily invested in fur farming. The origin of the charges appears to be related to the release of 20,000 minks from the farm Visones Bermúdez, located in Santiago de Compostela, in November 2007. The activists have been labeled "eco-terrorists" as they perform open rescues in factory farms where living conditions for the animals are deplorable and inhumane. Animal Igualdad and Equanimal denied any involvement, although they didn't condemn the action. Due to the fact that the authorities had no one to hold responsible for the mink liberations, the various members of Equanimal and Igualdad Animal have been arrested in an attempt to criminalize the animal rights movement in Spain, which has been steadily growing. Their case is pending and has not gone to trial yet. Countless people are coming to the aid of the activists to make sure the charges are dropped.

INTERNATIONAL CONGRESS AGAINST REPRESSION SPONSORED BY LCA

On December 6 and 7, 2012, LCA sponsored the International Congress Against Repression in Madrid, Spain. With 22 speakers including journalists, lawyers, judges, sociologists and political scientists from all over the US and Europe, the conference was attended by more than 350 people. Organized by Animal Equality, the congress was formed in reaction to the increasing criminalization of activism seen today throughout the world. The international trend of repression against the animal rights movement was discussed in depth at the conference.



Kristinn Hrafnsson (in podium photo) and Joseph Farrell of Wikileaks were just two of the high profile attendees.

CONNECT WITH SOCIAL MEDIA TO GET LCA'S LATEST NEWS AND VIDEOS



www.Facebook.com/LastChanceForAnimals



www.Twitter.com/LC4A



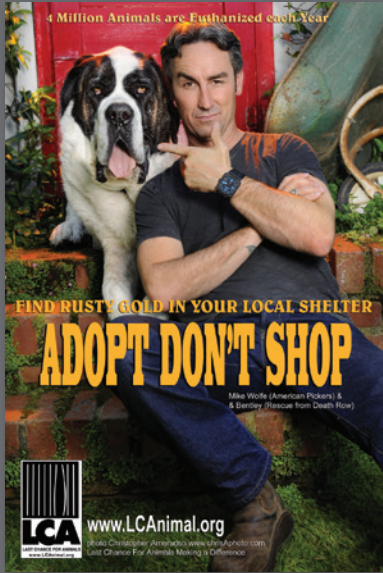
www.YouTube.com/LastChanceForAnimals



LCA's Special Investigations Unit (SIU) is known as "The FBI of Animal Rights."

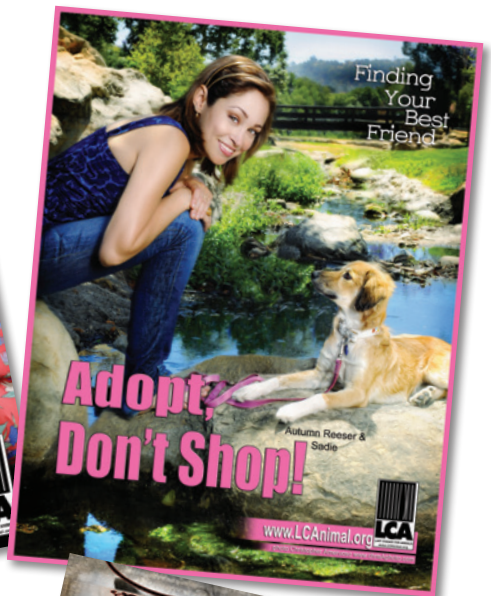
The SIU functions as the Investigative arm of LCA and is focused on validating information, detecting suspect activity and exposing illegal or unethical activities and reporting them to local, state and federal authorities for prosecution or other disposition.

LCA Campaign Ads Created and Shot by Ce



Christopher Ameruso

Self-made, world-famous celebrity photographer, Christopher Ameruso, is a tireless advocate for the animals. Throughout the course of his career, Christopher's work has been featured in People Magazine, In Style, Smoke, Star, US Weekly, The New York Times, Daily News, The NY Post, and The LA Times to name a few. His work can be seen every week in 'OK! Magazine' in his column titled 'Stars and Their Pets,' a nine year running feature!



Celebrity Photographer Christopher Ameruso

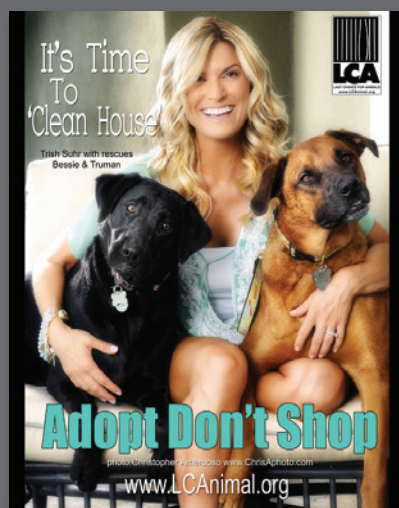


LCA'S ANIMAL NEWS VAN

LCA's custom-made, donated Animal News Van (ANV) is an innovative news reporting tool. The ANV is committed to disseminating truthful information and promoting conscious, informed, lifestyle decisions in order to improve the manner in which animals are treated in the American culture. The ANV appears at schools, universities, festivals, events, conferences and protests effectively, educating millions of people on animal issues.



LCA's Animal News Van



Katrina Rescued in 2005 from Hurricane Katrina



Katrina Now – Permanent Co-Driver of LCA's Animal News Van



SUPPORT LCA!

MERCHANDISE

Visit www.LCAanimal.org/merchandise to see all of LCA's merchandise or call 310-271-6096 x25 for more information.

Payroll Deductions/Workplace Giving/Employer Matching Gifts

Donate to LCA through your employer's payroll deduction charity campaign. Your donation may also be matched by your employer. If you're a military or federal employee, look LCA up under 'Dogs Last Chance' CFC number 11657.

Shop for Gifts and Help the Animals!

LCA has partnered with various companies to give animals a FIGHTING CHANCE! A percentage of your purchases will be donated to LCA.

- www.IGive.com - has more than 1,000 merchants.
- www.zazzle.com/lastchanceforanimals - order LCA stamps through Zazzle and raise awareness with every letter you send.
- www.MessageProducts.com - order LCA checks, address labels and checkbook covers. Each check is imprinted with LCA's logo and the message, "This is not a research tool!" Order through their website or call 800-243-2565.



"In Your Face" - Autobiography by LCA's President & Founder Chris DeRose. Chris' amazing story is a compelling, passionate narration that inspires people to become advocates for animals. \$28.00 (\$38.00 for autographed copy) includes shipping.



LCA T-shirts - Show your support by wearing the LCA sleeve logo t-shirt with the quote "There's no excuse for animal abuse" on the front. \$28.00 includes shipping



Adopt, Don't Shop! T-Shirt - by NYC artist Bennie Wells for SocialPakt.com. \$25.00 includes shipping



Posters - Check out all of LCA's posters at www.LCAanimal.org 18" x 24" - \$6 each

MORE WAYS YOU CAN HELP!



Autos for Animals

Help put an end to animal cruelty by donating your used auto and other vehicles to LCA. It's quick, easy and tax-deductible. Visit www.Autos4Animals.org, call 310-271-6096 x25 or email development2@LCAanimal.org.

Gifts & Memorials

Spread compassion by giving a donation to LCA in the name of your loved one, friend or business colleague. Make a memorial donation in memory of a person or pet.

Creating a Living Legacy for the Animals!

When LCA is named as a beneficiary in your will, you make an important gift that will give animals a FIGHTING CHANCE! You can also give to LCA in other ways, such as life insurance policies and retirement accounts. Ask your tax advisor for details to create lasting support for LCA.

Searching the Web Creates Money for LCA - www.GoodSearch.com - search the web through Good Search and LCA gets paid!

Donate your Credit Card perks!

Donate your American Express Membership Reward points to LCA! Find out how at www.AmEx.JustGive.org or call AmEx Just Give at 877-660-2639.

Automatic Monthly Giving

Sign up to donate regularly to LCA's Special Investigations Unit via automatic debits to your bank account or credit card. Automatic monthly donations help LCA establish a steady income to do undercover investigations on animal cruelty. To sign up, go to www.LCAanimal.org/donate/monthly or fill out the form below.

REPLY TODAY!

Yes, Chris, you can continue to count on me to support LCA's mission to end animal suffering. I am returning my tax-deductible donation in the envelope provided right away!

Enclosed is my donation of: \$50 \$100 \$250 \$500 \$1,000 Other _____

Name (please print) _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Visa MasterCard AMEX Discover

Credit Card # _____ Exp. Date _____

Signature _____

Name on Credit Card _____ Telephone _____

- Please send me information on Planned Giving.
- Please check here if you do not wish to receive a receipt for your donation.
- Please don't share my name and address with other organizations.

LCA dedicated 83% of its total expenses to program services during the Fiscal Year 2011. LCA is a 501(c)(3) non-profit organization. Donations are tax deductible to the fullest extent allowed by law. 8033 Sunset Blvd. #835 • Los Angeles, CA 90046 • 310-271-6096 • 310-271-1890 (fax) • 1-888-88-ANIMAL • www.LCAanimal.org

SPECIAL INVESTIGATIONS TEAM

AUTOMATIC GIVING PROGRAM

I wish to join LCA's convenient and cost-effective Special Investigations Team to maximize my support (and save trees, postage, and donation processing costs) and enable LCA to devote more time and precious resources to investigate, expose, and bring to justice those who torture and kill animals. Please record my pledge in the amount checked:

\$5 \$10 \$15 \$20
 \$25 \$50 Other \$ _____

Please deduct the amount indicated above monthly from my...

bank account or credit card

My signature below authorizes LCA to apply the enclosed voided check (if bank account deduction is checked above) or use the credit card details provided at left (if credit card is selected) as my first payment.

Authorizing Signature _____