

FIGHTING CHANCE



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LCA goes after criminals who make animals suffer, like this beagle who died in research.

We've Offered a \$100,000 Bounty, and We'll Put Them in Prison!

LCA SETS ANOTHER PRECEDENT TO ADDRESS ANIMAL RESEARCH

In June 1998, LCA launched a new project called the Research Crime Reward Campaign, after months of planning. This new campaign targets animal research criminals.

"We're determined to bust the people who torture animals in research."

for public exposure and criminal prosecution of animal researchers who violate animal cruelty laws, steal grant money, and report fraudulent experimental data. It's an unprecedented strategy... see inside for details.



Chris DeRose

I'm excited to introduce you to LCA's newest long-term national program, called the Research Crime Campaign. It's our way to keep the pressure on animal researchers to end animal cruelty, quit their illegal use of tax-payer money, and halt scientific fraud. It allows LCA to address the questionable activity occurring in animal

research facilities. We know it's only a matter of time until we have the information necessary to see a criminal conviction against animal researchers. When we put an animal researcher in prison, and when that conviction stands and isn't overturned, as has been the tradition in this country, we know many more animal researchers will follow the new trend.

This is why the Research Crime Campaign is so important, and we've offered a \$100,000 reward for information leading to the criminal conviction of an animal researcher. By offering this money, we know that there are laboratory technicians, janitors, lab office workers, and others who will be motivated to turn over evidence demonstrating the illegal activity of animal researchers. Even though the Research Crime Campaign was just launched, we've already received leads which we are currently investigating.

Now, I know \$100,000 is a lot of money, and I know many of LCA's donors may wonder whether it's worth it. In response to this legitimate concern, I will tell you a couple reasons why I feel very good about the reward. First, we only pay the reward when a criminal conviction stands. The loud mes-

sage that an animal researcher has gone to prison for criminal activity is priceless to me. Second, instead of fighting against animal researchers as we attempt to gather evidence, we force them to fight amongst themselves, wondering which of their employees may be taking pictures or photocopying documents, which of their new workers are trying to spy on them. By placing a \$100,000 bounty on their heads, we know animal researchers are already concerned.

Even though it's an amazing campaign with exciting promise, \$100,000 is still a big chunk of cash. As part of our preparation for the Research Crime Campaign, we found four very generous people who have collectively pledged more than \$100,000 specifically for the reward. That's money we can't

touch for the rest of our on-going work, so your very important donations won't be used for the reward fund (if you'd like to make a \$25,000 or greater pledge for the reward fund, we'd certainly be thrilled to welcome your support).

President's Message

I want to assure you that your valuable and generous donations remain crucial for our operations.

With every new project we introduce to halt animal exploitation and death, we rely more and more on your donations to continue our work to help our little friends. I do hope you share our excitement about the Research Crime Campaign and that you continue to support LCA's work. I thank you for your encouragement and hope you share the pride in all of our successes to alleviate animal suffering.

For the animals,

Chris DeRose

Chris DeRose

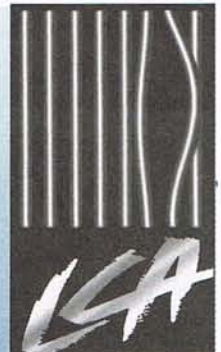
LCA Statement of Philosophy

Last Chance for Animals (LCA) recognizes all living beings as possessing intrinsic value, and as such they are entitled to certain basic rights. LCA believes that non-human animals are sentient individuals and should not be subjected to exploitation by humans.

Last Chance for Animals does

not accept a difference in species as justification for wanton exploitation or oppression for any purpose. LCA opposes the use of animals for food, entertainment, clothing, and scientific curiosity. In addition, LCA recognizes the use of non-human animals in experimentation designed to cure human

disease as both immoral and of questionable scientific validity. Last Chance for Animals advocates conscious and informed lifestyle decisions and is committed to disseminating truthful information about societal animal abuse in order to improve the manner which animals are treated in the American culture.



Oregon, Where It's Bad to be a Dog

In the last newsletter, we introduced you to Nadas, the death-row dog in Oregon who caused a national effort to save his life. As a result of that momentum, activists in Oregon introduced a petition to change the state statute which is unfair to both dogs and livestock. Working with a state-wide coalition of groups and individuals, the petition's sponsors drafted proposed amendments to existing law and pushed it through the Attorney General's office for approval. However, unethical tactics by sheep ranchers stalled the process. By the time the Attorney General announced the ranchers' challenges were without merit (i.e., there was no substance in their numerous challenges to the legality of the initiative's language), the opportunity to gather signatures had ended.

Those who helped in the initiative shouldn't feel discouraged, however. While this is a set-back for the 1998 Oregon initiative, it's only a brief obstacle in changing the law. As you read this, a new initiative is being crafted to be launched next year, and it's even stronger than the 1998 version. When passed by voters, the new initiative will transform Oregon's archaic dog/livestock laws into one of the nation's most progressive on the issue. The 1998 initiative was a rushed effort in attempt to put it on this year's



PHOTO CREDIT: HARRY MUNRO

Nadas

ballot, but with time now on the side of initiative supporters, success is inevitable in the next round.

If you want to know how you can help, contact the initiative's sponsor, Committee for Humane Legislation II at 503-635-9191. If you live outside the state of Oregon, you may wish to examine your own state's dog/livestock laws.

You're giving animals a fighting chance if you:

invest in companies that are cruelty-free as well as profitable. If you're interested in learning about an upcoming investment opportunity that will also help animals, please contact Eric Mindel at 310-271-6096, extension 24.

some of LCA's past achievements:

- Since 1985, LCA has led the national fight against the pet theft trade, making people aware of the threats to their companion animals.
- To end the accusations that animal rights organizations fabricate stories about animal research laboratories, LCA secured a camera crew and forced entry in broad daylight into a Brain Research Institute to expose the horrors of animal research on the national television show, *48 Hours*.
- LCA investigated, gathered evidence, and worked with the District Attorney offices in several states to put animal abusers and pet thieves in state prison for their heartless animal cruelty.
- LCA investigated and gathered evidence against a USDA 'B' Dealer who was selling dogs for food; this resulted in the rare permanent revocation of a USDA license.
- LCA introduced the federal Pet Safety and Protection Act of 1997, which is currently moving through Congress with the help of supportive congresspeople and dedicated animal organizations.
- LCA mounted an investigation and gathered co-plaintiffs in a federal lawsuit against the National Park Service; which resulted in the halting of an illegal deer slaughter.
- To raise public awareness about animal suffering, LCA has assisted in the production of dozens of television news segments on the nationally syndicated news show *Hard Copy*.
- Speaking on behalf of animals, LCA has made appearances on television shows such as *48 Hours*, the *Leeza Show*, *Inside Edition*, *CNN*, *A Current Affair*, *Extra*, and *American Journal*.
- Chris DeRose's work to help animals was recognized in 1997 when he received the international Courage of Conscience Award given by The Peace Abbey. Previous award recipients include Dr. Martin Luther King Jr., Gandhi, and Nelson Mandela.

LCA Launches Its Research Crime Campaign With Flair and Discovers Untapped Support

At a press conference in mid-June, Chris DeRose appeared before reporters with \$100,000 in cash and two armed guards at his side. Chris announced LCA's kick-off of its new Research Crime Campaign and offered \$100,000 in cash to any person who provides information that leads to the criminal conviction of an animal researcher.

Gesturing to the 250 pounds of dollar bills stacked in front of him, Chris told cameras, "We want to show that we're serious about catching animal research criminals, and we're serious about the reward." Chris pointed out the conspicuous absence of criminal charges brought against animal researchers who violate the law. LCA is determined to make these criminals as accountable for their actions as any other criminal would be.

One week after the launch of the Research Crime Campaign, LCA announced the formation of a multi-agency and multi-issue coalition which was being built in support of the Research Crime Campaign. The Research Crime Campaign targets an issue which affects all Americans: taxpayers fund embezzled government grants (which could have gone to important and more legitimate social service programs) and people are harmed by scientific fraud (which could threaten peo-



LCA finds unexpected yet appreciated support from non-animal groups who show the cash ready for the first reward. From left, Chris DeRose (President of LCA), Marta Salinas (founder of Healing Our Mother Earth), Luanda Hawkins (founder of Justice For Murdered Children), and Eric Mindel (Executive Director of LCA).

ples' health). With this campaign, LCA is able to reach out to many social service groups and civil rights groups who do not have a specific interest in animals.

LCA is determined to make these criminals as accountable for their actions as any other criminal would be.

The first two non-animal oriented organizations to pledge support are Justice For Murdered Children and Healing Our Mother Earth. The latter is an organiza-

tion which educates migrant farm workers about the dangers of pollutants and toxins, said to be safe through animal testing, yet many farm workers are getting ill and seeing birth defects in children. LCA is building up a broad coalition of ethically-based groups, and in addition to supporting the Research Crime Campaign, this new coalition will work together on common interests across many social and economic issues.

LCA greatly appreciates the helpfulness of Bank of America and L.A. Federal Coin for facilitating the delivery of \$100,000 in single dollar bills to our press conference.

Check It Out on the Internet!

WWW.RESEARCHCRIME.COM

As a way to offer immediate updates and details about LCA's new Research Crime Reward Campaign, we launched a new website, www.researchcrime.com, as part of an continuous mass promotion of the campaign. The website has background information on crime in animal research, gives details about submitting evidence to convict criminals, and offers updates as action happens.

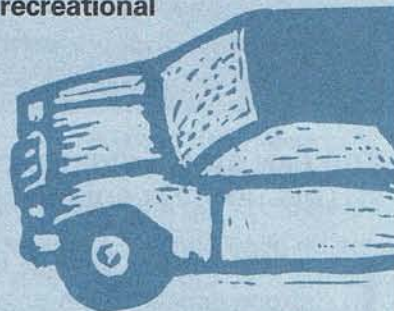
Want to offer your organization's or company's endorsement of the Research Crime Reward Campaign's growing coalition of support? Please e-mail: info@ResearchCrime.com or fax 310-271-1890.

"To my mind, the life of a lamb is no less precious than that of a human being. I should be unwilling to take the life of the lamb for the sake of the human body. I hold that, the more helpless a creature, the more entitled it is to protection by man from the cruelty of man."

—Mahatma Gandhi
(1869-1948)

Need a good home for your Mustang or Jaguar?

Your donation of vehicles, boats, or recreational vehicles can help animals and also help you with tax deductions. Call (888) 882-6462, toll free for more details. LCA makes it quick and easy for vehicle donors.



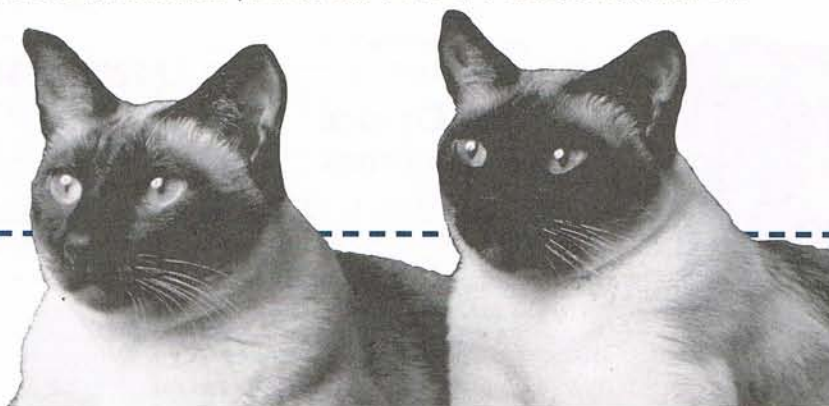
Eternal Chance For Animals

How You CAN HELP LCA GROW

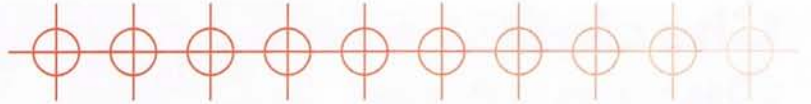
- Include LCA in your will. Bequests (gifts given in wills) are a common way to help animals.
- Set up a trust to help animals. LCA's Planned Giving Specialist can assist you in this. Many people prefer a trust because it offers tax benefits to them, plus they can watch their gift help animals. Some trusts can provide income to you for the rest of your life while LCA benefits from the donation of the principal.
- Donate a car, boat, RV, or plane to LCA. Sometimes people would rather take a tax deduction in the amount of the value of the vehicle rather than sell the vehicle well below market value because of its specialty (not uncommon with RV owners). LCA can assist in this process.
- Donate real property or land to LCA. Similar to hard-to-sell vehicles, some people would rather take the full tax-deduction for value rather than sell low due to few interested buyers.
- Donate a stock portfolio to LCA before selling it. Because LCA is a non-profit, you pay no tax on capital gains, and you can deduct the value of the portfolio when filing income tax forms.

Note: These are general descriptions of how to assist LCA in its growth to protect animals. Always consult with a competent financial planner to ensure your wishes and rights are protected.

For more information please call 1-310-271-6096, extension 24.



Crosshairs



Every issue of *Fighting Chance* will feature what we feel is a quick, achievable goal to help animals... but we need your help to do it.

YOU CAN STOP TARGET FROM SELLING HUNTING SOFTWARE

Last Chance For Animals has strong concerns about Target stores' decision to stock computer software, including Deer Hunter, Big Game Hunter, and Sportsman's Paradise, all of which can teach youth how to hunt and kill real animals. We feel Target, which bills itself as a chain of 748 stores all concerned about their respective communities, should refuse to sell software which has a primary purpose of teaching children and teenagers how to kill effectively.



- Next time you visit a Target store to make a purchase, ask for the manager and politely request that no Target stores should sell this software.
- Write a courteous letter to the Chairman of Dayton-Hudson and explain that you're concerned with rising violence among youth, and Target shouldn't sell products that teaches them further violence:

Bob Ulrich, Target Stores, 33 S. 6th Street, Minneapolis, MN, 55402, fax number is 612-304-2323.

- Call Target's customer service line at 800-440-0680 to courteously make the same request.
- Write a letter to your local newspaper, explaining why you think Target should not sell computer software which teaches youth how to kill.



"Should a 'community-minded' store sell products which teach youth how to kill?"

You're giving animals a **fighting chance** if you: **Support LCA**

Send your check or money order to:

Last Chance for Animals

8033 Sunset Blvd., #35
Los Angeles, CA 90046

Donations may also be made by Visa or MasterCard by calling LCA at (888) 882-6462

Help us help the animals.

Your generous donation allows LCA to continue in its important work

Please check your donation amount. Thank you.

\$20 \$50 \$100 Other _____

Name _____

Address _____

City, State, Zip _____

Phone _____



Thanks to one LCA member, The Pet Safety and Protection Act moves forward!

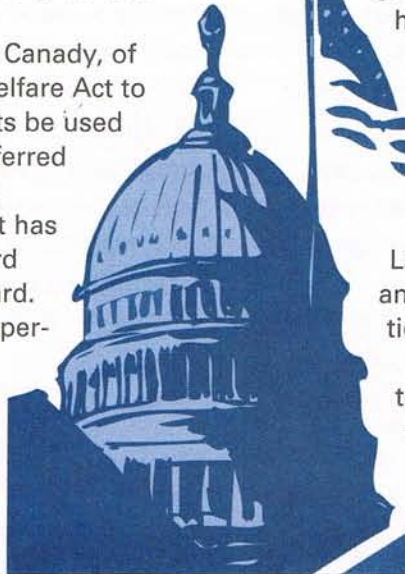
Since its introduction in the House of Representatives in February, 1997, the movement of H.R. 594, the Pet Safety and Protection Act of 1997, has been slow. But thanks to an LCA member, it's picking up steam.

The bill, by Congressman Charles Canady, of Florida, would amend the Animal Welfare Act to ensure that no stolen pet dogs or cats be used in vivisection laboratories. It was referred to the Agricultural Subcommittee on Livestock, Dairy and Poultry, where it has stayed because Congressman Richard Pombo had refused to move it forward. Under House Rules, Pombo, as chairperson, has the power of life and death over bills sent to his subcommittee.

Despite numerous phone calls, letters and faxes from people all across the country, this bill was going nowhere. Cathy Liss of the Animal Welfare Institute has been leading the lobbying effort on the bill. Cathy knows her way around the halls of Capitol Hill like few other animal activists do. But Pombo wouldn't meet with her. This important legislation was simply stalled in subcommittee.

Enter Barbara Wallace. Barbara is a LCA member who lives in Stockton, California. Richard Pombo is her Congressman. She lives with two dogs, which she describes as "my kids," and Barbara believes H.R. 594 is "absolutely necessary to stop the theft of pets to be sold into research." Barbara called Richard Pombo. After several attempts to reach him, he returned her call. She told him she wanted to discuss 594 with him, and she wanted Cathy Liss of AWI and Roland Vincent of LCA both to be there with her. Pombo agreed to the meeting.

Barbara Wallace had accomplished what no one in the animal rights movement had been able to do: get an appointment with Congressman Pombo. Barbara and her husband, Phil Wallace, traveled to Washington at their own expense for the meeting. Phil has an impressive political background in the Stockton area, and he is the former Chairman of the Republican Central Committee in San Joaquin County. The Wallaces, Cathy Liss, and Roland Vincent were scheduled to meet with the Congressman for 15 minutes. They spent over an hour with him.



After listening to Cathy's presentation and discussing the matter at length, Congressman Pombo agreed to support a bill that would get out of committee. That means if we have the votes on the committee, he would pass it. Further, he agreed to chair a meeting with Cathy Liss and opponents of the bill to determine what effect it would have on animal research, which is a primary concern of the bill's opponents. Lastly, he agreed to be available to Cathy and work out the details of any negotiations on the bill.

We achieved more than we ever hoped to achieve with Congressman Pombo, and we're thrilled that he is now more receptive than before. And it was all due to the efforts of Barbara Wallace. We cannot thank her enough for all she has done to push forward with

The Pet Safety and Protection Act.

LCA will continue to work on H.R. 594, and we're determined to make it law.

Check Into This Easy Way to Help Animals! "FIGHTING CHANCE FUND"

At the request of many members, LCA now offers the ability for you to donate monthly directly from your checking account. There is no additional cost to you. For just a few cents a day, your monthly contributions can truly help LCA continue its important work, and you can feel good knowing your small monthly donation adds up to a world of difference for animals.

Please check the **MONTHLY** amount you wish to have automatically withdrawn from your checking account to help LCA give animals a fighting chance.

\$6 \$9 \$15 \$20

NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____

I authorize LCA to automatically transfer the above marked amount once a month from my checking account as a donation to the organization. I understand LCA will never release my account information to any other entity, nor will LCA ever transfer more than the amount I have authorized in writing. LCA will automatically transfer the monthly donation until I provide notice in writing that I no longer wish to contribute to the Fighting Chance Fund.

SIGNATURE _____

DATE _____

Please send this form, along with a voided check from your current account, to: Last Chance for Animals, 8033 Sunset Blvd., Suite 35, Los Angeles, CA 90046.

Grassroots Activity to Promote the Research Crime Reward

As the June launch of the campaign was announced in Los Angeles, volunteers were moving through the campus of the National Institute of Health in Bethesda, Maryland. They distributed and posted information about the new campaign, and even made sure to post information on the bulletin board next to the Director's office. Two days after the launch, volunteers from LCA San Diego spread through the campus of the University of California at San Diego in order to post "wanted" flyers announcing the search for animal research criminals. The next week, volunteers handed out flyers at Emory University. Several days later, Emory was followed by the University of California at Santa Barbara, and then the University of Oklahoma was also hit with the flyer campaign.

Every week since the launch of the Research Crime Campaign, at least one animal research facility somewhere in the U.S. has been targeted with an awareness campaign, which includes the distribution and posting of flyers. This activity will continue into the future until we are certain every employee in every laboratory is aware of our intent to send animal research criminals to jail.

A list of updated activity is available on the campaign's website, www.ResearchCrime.com.

YOU!

YES YOU, can join this important campaign and help raise awareness about crime in animal research! There are more than 1,000 USDA registered animal research laboratories, and there's probably one near you! If you are willing to take a couple of hours to distribute flyers (note: this is legal activity), please e-mail info@ResearchCrime.com or contact Roland Vincent at 310-271-6096, extension 26.

For information leading to the prosecution and criminal conviction of researchers engaged in animal cruelty, fraud, and/or falsifying data.

\$100,000 REWARD



Last Chance for Animals offers a cash reward of \$100,000.00.

One Hundred Thousand Dollars will be paid for information leading to the criminal conviction of an animal researcher for animal cruelty or crimes involving fraud, embezzlement, theft, or misappropriation of governmental or private grants, fraudulent reporting of experiments or related offenses.

The Research Crime Reward will be paid to any individual(s) who provides information which leads to the prosecution and conviction of any animal researcher, research institution, hospital, university, pharmaceutical company, research laboratory or facility customarily engaged in animal research, by an appropriate prosecutorial agency.

**RESEARCH
CRIME
REWARD**

Please send correspondence, any information, and/or donations to:
**Research Crime Reward
Last Chance For Animals
8033 Sunset Blvd, Ste 35
Los Angeles, CA 90046**

Call our hotlines for details
East **305-956-1392**
West **213-964-4480**
or visit www.ResearchCrime.com

This information was distributed by:

Please do not post this flyer in an illegal manner

City of Los Angeles receives CEPO proposal and CEPO poll results

LCA TESTIFIES BEFORE CITY COMMISSION

For much of the past year, LCA has been part of the Coalition to End Pet Overpopulation (CEPO) with members representing four national groups and four local groups. CEPO studied the current dog birth surplus in Los Angeles and examined ways to reduce it. In fiscal year 1997, more than 30,000 dogs perished in Los Angeles City shelters. LCA's interest in serving on CEPO was to develop an analysis and proposal could be applied to other cities as well.

CEPO members conducted a poll covering all 15 districts in Los Angeles to ensure that results would reflect a general slice of the population. The poll focused on public attitudes and perceptions of spay/neuter issues and dog licensing. Working with CEPO members, LCA analyzed the poll results and discovered:

- More than 80% of respondents who claimed to breed their dog were unaware of the city's Breeder Licensing requirements
- More than 70% of respondents with unlicensed dogs stated they didn't know how to license their dogs

- Nearly 70% of respondents think people with unaltered dogs should pay more for dog licenses
- After learning more than 30,000 dogs were destroyed in Los Angeles city shelters in one year, more than half the respondents think the unaltered license fee should be greater than \$75

More than 30 organizations have offered enthusiastic support for the CEPO proposal.

Based largely upon the CEPO poll results, a proposal was developed and presented before the City Commission on July 13. The proposal recommends increasing unaltered dog license fees to \$100 per year, while altered dog license fees remain \$10. The proposal recommends increasing Breeder License fees to \$100, up from \$50.

Additionally, the proposal offers suggestions for more aggressive collection and enforcement of dog licensing and breeders' licensing. With the proposal's plan, CEPO theorizes the City of Los Angeles would see a higher incidence of spay/neuter activity and thereby reduce the number of dogs in shelters.

As CEPO finalized its proposal, it sought endorsements from Los Angeles dog rescue groups and national animal groups. More than 30 animal organizations have offered enthusiastic endorsement for the CEPO proposal, work which can be applied to many municipalities around the country.

On July 13, LCA's Eric Mindel spoke before the Los Angeles Animal Regulation Commission to review the outcome of the poll and announce the proposal developed by CEPO. His presentation was joined by CEPO member speakers from The Ark Trust, The Amanda Foundation, and Actors & Others for Animals.

As the newsletter goes to press, the city officials are reportedly considering the CEPO proposal.



CRUELTY CONVICTION!

Congratulations to all activists who helped convince Wisconsin Judge Richard T. Werner to send a statement that animal cruelty cannot be tolerated.

In July, Judge Werner rejected a plea bargain and instead imposed the maximum possible sentence on Barry Herbeck,

totaling 12 years in prison for torturing and killing numerous cats and a dog.

It's one of the nation's most severe sentences for an animal cruelty conviction. Special acknowledgement to Cindy Schultz of The Animal Lobby for her determination to see Herbeck convicted.

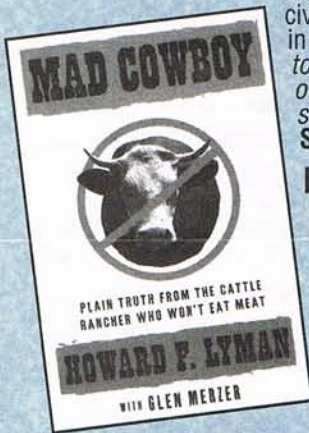
BOOKS & VIDEOS

IN YOUR FACE by Chris DeRose. This is the riveting story, in Chris' own words, of how one man created an organization responsible for unprecedented achievements in animal protection issues. Chris talks about his childhood and his rise to awareness about animal issues, about staging protests and investigations that not only got him arrested eleven times but also thrown in jail four times, and about the sacrifices and danger he faced in his effort to expose the truth about the injustice animals suffer. *In Your Face* is not a dry documentary but rather a passionate narration, an autobiography, of both his triumphs and tribulations, as Chris fights for animals. Hardback \$21.00 (\$100+ donation will get a free book by request, personally signed to the donor by Chris).



VEGAN, THE NEW ETHICS OF EATING by Erik Marcus. One of the most thorough, current, and easily-read books explaining the reasons why a vegan diet should be a person's only choice: for health, for the earth, for animals. Includes well-researched sections about Mad Cow Disease, factory farming, and nutrition. A must-read for all people who want to learn about veganism. Softback **SPECIAL PRICE! \$12.50.**

LCA: DIRECT ACTION IN PERSPECTIVE (© 1990). A video produced by LCA, placing civil disobedience in historic, contemporary, and strategic perspectives. The subject is presented in terms simple to understand, easy to apply, and germane to any social justice movement. It shows actual footage of civil disobedience maneuvers employed in animal issues. *This video is produced to provide information about the history of civil disobedience and organized strategies.* VHS, 30 minutes. **SPECIAL PRICE! \$8.00.**



NEW! MAD COWBOY by Howard Lyman and Glenn Merzer. When Howard Lyman warned America on national television of the dangers of feeding cows to cows, enraged Texas cattlemen sued him and Oprah Winfrey. Read the full story of an ex-cattle rancher who knows how the cattle industry operates and learn why he made a drastic change in his own lifestyle. 192 pages, Hardback. \$23.00



You're giving animals a fighting chance when you: give gifts from LCA all year long



MUGS



17-oz. "deluxe," very sharp-looking plastic **commuter mug** with lid. Fits in cup holders and handles hot/cold beverages. Black, maroon or dark blue. \$9.50. Specify color.

BUMPER STICKERS

Our bumper stickers are 3" x11.5", and made of long-lasting vinyl. \$4 for the set of four bumper stickers. Bulk quantities of one design, \$25 for 30 bumper stickers.

Love Animals? Then Don't Eat Them!

Last Chance for Animals
1023 Sunset Blvd. #35
Los Angeles, CA 90046
1-800-88-ANIMALS

FUR Violent Fashion for the Cruel-At-Heart

This is NOT a Research Tool

MILK Not yours. Not hers. It does NO body good.

LCA GIFT ORDER FORM (call for faster delivery!)

BOOKS & VIDEOS

QTY		
_____	IN YOUR FACE	\$ 21.00
_____	VEGAN, THE NEW ETHICS	\$ 12.50
_____	LCA, DIRECT ACTION	\$ 8.00
_____	MAD COWBOY	\$ 23.00

MUGS

_____	SELECT COLOR	\$ 9.50
	<input type="checkbox"/> Black <input type="checkbox"/> Dark Blue <input type="checkbox"/> Maroon	

BUMPER STICKERS

_____	COMPLETE SET OF FOUR	\$ 4.00
_____	LOVE ANIMALS? (30 qty.)	\$ 25.00
_____	FUR (30 qty.)	\$ 25.00
_____	NOT A RESEARCH (30 qty.)	\$ 25.00
_____	MILK (30 qty.)	\$ 25.00

Order form can be mailed with check enclosed, or faxed/ phoned with MasterCard/Visa.

Shipping UPS (no P.O. boxes). Allow 2-3 weeks for delivery. Freight charges as follows for order total:

\$4.00 under \$25 / \$6.00 for \$25-75 / \$8.00 over \$75

NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____

Enclosed is my check/money order in the amount of \$ _____

Please bill my Visa MasterCard

CARD NUMBER _____

SIGNATURE _____

EXPIRATION DATE _____

Last Chance for Animals
8033 Sunset Blvd. #35
Los Angeles, CA 90046

(310) 271-6096 FOR PHONE ORDERS.

(310) 271-1890 FOR FAX ORDERS.



One of the most important things you can do for LCA, and the animals, is to fill out this survey and return it to us. The information you provide will help LCA be even more effective and efficient in our work to give animals a fighting chance.

We often need to reach our supporters immediately. We might need letters sent or phone calls made to help save animals or stop cruelty. With the information you provide, we'll know to contact you if you live in a certain area or have a particular interest. Having this information will save us a lot of money and time. And often, time is of the essence.

If you have an e-mail address, please give it to us. If you get an e-mail address in the future, please remember to let us know about it. If you're on the internet, there are limitless electronic possibilities that we use to communicate with animals activists around the world. We wage e-mail campaigns on a daily basis- and it's a most cost-effective strategy because there's no cost such as postage or long-distance phone calls. We can contact literally thousands of people daily by electronic mail. And we're getting results. Over the past few months, e-mail campaigns have closed fur stores, stopped ostrich races, recruited volunteers in dozens of cities, and influenced legislation all across the country.

For our ability to help animals, and for us to know about your ability to help us help animals, please fill out the survey and send it to us as soon as possible. If you have been involved with a local activity to help animals, we'd love to hear about it. Please feel free to attach a separate piece of paper.

NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE (This information will never be given out, and you will not receive telephone calls from LCA soliciting donations) _____

FAX (This information will never be given out) _____

E-MAIL ADDRESS (This information will never be given out to other organizations or to junk e-mail lists) _____

WHAT IS YOUR PROFESSION? _____

WHAT IS YOUR GENDER? MALE FEMALE

WHICH IS YOUR AGE GROUP?
 UNDER 25 26 TO 35 36 TO 55 OVER 55

CURRENTLY, THIS NEWSLETTER IS DELIVERED 4 TIMES PER YEAR, WHICH WE FEEL IS OPTIMAL FOR KEEPING IN TOUCH WITH OUR SUPPORTERS WHILE ALSO BALANCING THE EXPENSES INVOLVED. HOW OFTEN DO YOU THINK THE NEWSLETTER SHOULD BE DELIVERED TO YOU PER YEAR?
 ONE TWO FOUR SIX

DO YOU HAVE A COMPUTER AT HOME? NO YES

DO YOU HAVE A COMPUTER AT WORK? NO YES

DO YOU USE THE INTERNET AT LEAST ONCE PER WEEK? NO YES

WOULD YOU LIKE TO RECEIVE INFORMATION ABOUT PLANNED GIVING OR ESTATE PLANNING? NO YES

WHAT ARE SOME OF THE OTHER ANIMAL ORGANIZATIONS YOU SUPPORT?

WHAT ARE SOME OF THE NON-ANIMAL ORGANIZATIONS/CAUSES YOU SUPPORT?

PLEASE CHECK THE FOLLOWING ACTIVITIES THAT YOU WOULD BE WILLING TO DO ON BEHALF OF ANIMALS:

- ATTENDING PUBLIC DEMONSTRATIONS
- TENDING A BOOTH OR TABLE
- WRITING LETTERS
- MAKING PHONE CALLS
- CIVIL DISOBEDIENCE
- FOSTERING ANIMALS NEEDING HOMES
- COORDINATING LOCAL FUNDRAISER
- ATTENDING HEARINGS

THE FOLLOWING LIST OF ISSUES IS IMPORTANT TO LCA, AND WE'D LIKE TO KNOW IF WE MAY CONTACT YOU TO HELP. A RANKING OF '5' MEANS WE SHOULD CONTACT YOU ANY TIME BECAUSE YOU'RE VERY INTERESTED IN THE ISSUE, WHILE A RANKING OF '1' MEANS YOU'D RATHER NOT HELP BECAUSE YOU HAVE STRONGER INTERESTS ELSEWHERE. PLEASE CIRCLE THE MOST APPROPRIATE RANKINGS.

- | | | | | | |
|---|---|---|---|---|-------------------------------------|
| 1 | 2 | 3 | 4 | 5 | FUR |
| 1 | 2 | 3 | 4 | 5 | CIRCUS |
| 1 | 2 | 3 | 4 | 5 | RODEOS |
| 1 | 2 | 3 | 4 | 5 | MARINE PARKS |
| 1 | 2 | 3 | 4 | 5 | ZOOS |
| 1 | 2 | 3 | 4 | 5 | ANIMAL RESEARCH |
| 1 | 2 | 3 | 4 | 5 | PET THEFT |
| 1 | 2 | 3 | 4 | 5 | FACTORY FARMING |
| 1 | 2 | 3 | 4 | 5 | TRAPPING |
| 1 | 2 | 3 | 4 | 5 | HUNTING |
| 1 | 2 | 3 | 4 | 5 | PRODUCT TESTING ON ANIMALS |
| 1 | 2 | 3 | 4 | 5 | SPAYING/NEUTERING COMPANION ANIMALS |
| 1 | 2 | 3 | 4 | 5 | VEGETARIANISM/VEGANISM |

LOS ANGELES, CA 90046
8033 SUNSET BLVD., #35
FOR ANIMALS
LAST CHANCE



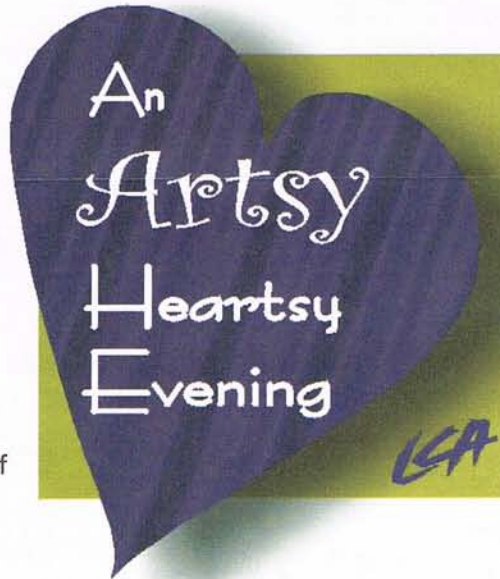
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Fund-Raiser Event Benefiting LCA

**SEPTEMBER 19, 1998
SANTA MONICA, CA**

Artsy Heartsy Evening is a gala affair to benefit LCA. Honorary Event Committee members include Kevin Nealon and Bill Maher. The event features a private concert by platinum album-selling classical guitarist Liona Boyd, a live auction of artwork and celebrity memorabilia conducted by Butterfield & Butterfield, and a dinner catered by the renowned Reel Food Productions. Dedicated to the memory of Linda McCartney, there will be a musical tribute of Beatles and Wings songs during dinner.

Call 310-271-6096 for ticket information. Ticket availability is limited.



Last Chance for Animals is a non-profit organization dedicated to ending animal exploitation everywhere.

LAST CHANCE
FOR ANIMALS
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FAX: (310) 271-1890
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www.LCAAnimal.org

Printed on recycled paper
with soy-based ink.

As you've probably noticed, each of our newsletters contain photographs of companion animals. We'd like to extend the invitation for you to submit photographs of your companion animals for inclusion in the newsletter. We all see enough disturbing photos in our work to help animals, and Fighting Chance newsletter should also be a place to see animals who were saved by our members. Please send photos to:

*Fighting Chance Newsletter Photos
Last Chance for Animals
8033 Sunset Blvd., Suite 35
Los Angeles, CA 90046*

Photographs should be sharply focused and in color. We're sorry but we can not return any photos submitted for the newsletter, so make you have an extra copy available. Please send your name and the animal's (if named) along with the photograph.

